

2023 Impact Report



Contents Table of

| Executive summary | 4 |
|--------------------------|----|
| Letter from our director | 6 |
| Belong update | 8 |
| Believe update | 12 |
| Become update | 15 |
| Finance update | 18 |
| Funding summary | 19 |
| Acknowledgements | 20 |

We help people discover Jesus and empower them to make him known

While the year brought many challenges, On Mission remained committed to helping young people find Jesus and training them to share the gospel in their sphere of influence



"Our works help young people find community, learn more about the gospel and then put it into practice by stepping out on the streets"

- On Mission Founder

130,000

Used our resources (courses, articles, podcasts)



Attended our events and conferences

89

Solution

Joined us on the streets for evangelism and mission trips



| Belong | Addressing the lack of community | We run a range of events aimed at helping people find authentic Christian community |
|---------|----------------------------------|--|
| Believe | Addressing gospel illiteracy | We have an award winning publication where we create content and resources answering some of the hardest questions young people have about faith |

BecomeAddressing the lack of perspective

Channes Problem

We take young people on mission trips and activities to help shift their perspective and help develop an 'On Mission' mindset where they share the Gospel wherever they find themselves



From our director

As we reflect upon another year of God's unwavering commitment and compassion, it is with immense gratitude and joy that I share the impact of our collective efforts through On Mission.



One of the cornerstones of our work this year has been our <u>FOCUS</u> retreats, which aim to give Christians a chance to experience lifechanging community. Through this initiative, we have witnessed remarkable stories of resilience and transformation as individuals have found renewed hope, purpose, and a sense of belonging. Our partnerships with local churches, volunteers, and like-minded organisations have amplified the impact of our work, creating a network of support that extends far beyond our immediate reach.

In addition to our direct efforts to help Christians discover Jesus, On Mission has remained committed to fostering a sense of community and belonging. Our One Accord conference and community have become pillars of strength, fostering fellowship and unity among those we serve. We are striving to build a network of ministries and ministry leaders where best practices can be shared. These moments of connection go beyond the tangible impact of our programs, creating a spiritual and emotional support system that is equally vital.

As we celebrate the milestones and successes of the past year, we acknowledge that our work is ongoing. The challenges may persist, but with faith as our guide, we remain steadfast in our commitment to serving others with love and compassion. Together, as a community of believers, we can continue to make a meaningful impact, transforming lives and spreading the light of God's love."

M.T. Omoniyi Director



Belong

Community changes people



What is belong?

Addressing the lack of community

We run a range of events aimed at helping people find authentic Christian community Belong

"I am so glad that I came along to this, I have been struggling to find community "



- Attendee at My Celebration Of Gospel music Event

In 2023 we organised and delivered 5 events. Each had a different theme and purpose but all of them allowed young people to find community.

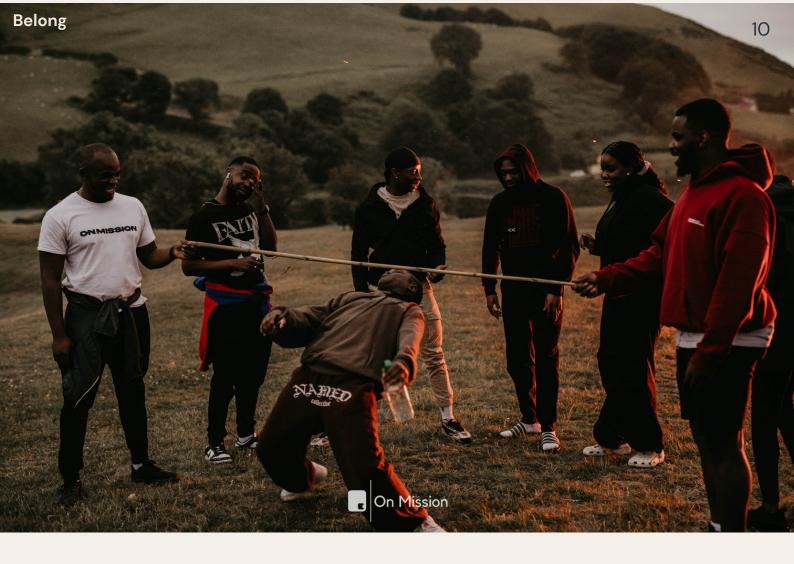
Our <u>FOCUS23</u> retreat saw over 160 young people come together in Wales for 5 days exploring the theme of Gods peace vs the worlds peace.

Our <u>One Accord</u> conference brought together young ministry leaders and gave them a space to share the experiences and find community with other young leaders.

Our Big Questions conference gave young people a safe space to ask the difficult questions they had about the nature and character of God.

At MCOG, we organised a Gospel music concert in a club venue using it as a way to invite unchurched and curious people to learn more about Jesus. We saw over 90 people attend.





"I met my closest friends on the retreats

- Attendee at FOCUS23

Over 80% of people that attended our events and retreats said they would invite their friends to come. In 2023 we consolidated our reputation for hosting well planned, well curated events where all attendees are known and not solely numbered.

We believe community changes lives. This is why we remain committed to creating spaces for young adults to find life changing fellowship For captivating pictures, video summaries, and testimonies from these events, please refer to our social media platforms.

Stories & Testimonies:

<u>Video 1</u>

Video 2

Video 3

Video 4

Video 5



<u>Believe</u>

Addressing gospel illiteracy



What is believe?

Addressing the lack of knowledge

We have an award winning publication where we create content and resources answering some of the hardest questions young people have about faith and apologetics

Believe

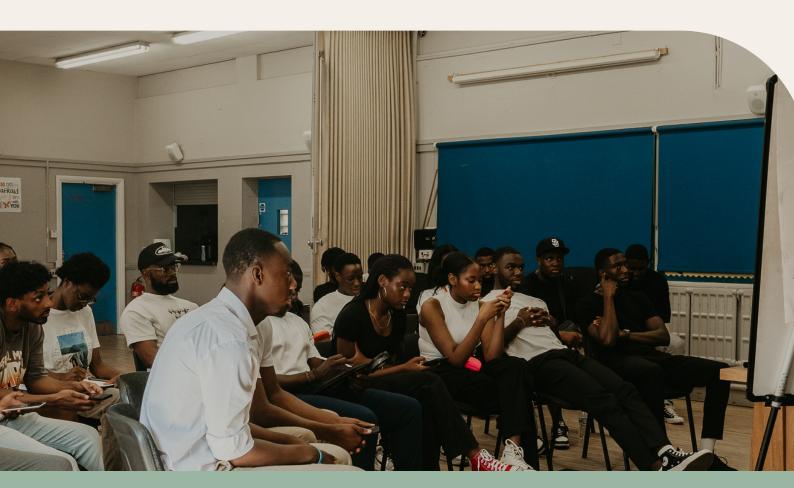
"The course made the gospel so simple. I feel more confident sharing it"

- A student who completed our 'essential gospel' course

In 2023 we took the 'believe' tranche of our work to a new level. We relaunched our The Pulse podcast which sees members of community sending in hard questions about the christian faith into our director to answer.

We saw over 2000 people tune in to these episodes. We also became more consistent with publishing articles on our platform <u>onmission.uk</u> and saw the launch of our new classroom portall which allows people to enrol on free, self-paced gospel literacy course on our website.

- One of our courses, "An Introduction to Pneumatology - The Study of the Holy Spirit," saw 32 people completing it.
- Website Reads: We averaged 600 reads on articles we published in 2023.
- The Pulse Podcast averaged 300 listeners per episode.





<u>Become</u>

Sharing Jesus on the streets



What is become?

Addressing the lack of perspective

We take young people on mission trips and activities to help shift their perspective and help develop an 'On Mission' mindset where they share the Gospel wherever they find themselves We conducted various evangelism days across London. We invite members of our community to put their faith into practice by sharing it on the streets. We use evangelism and homeless outreaches to encourage boldness and cultivate courage in in our community.

From our first outreach in Woolwich, there were 3 decisions for Christ made.

Notable moments include two 16-yearolds joining us in Woolwich to evangelise for the first time, later participating in our Homeless Outreach in December.

They expressed that since joining us, evangelism has become part of their daily lives.

We gave out over 30 hampers to homeless people in 2023 and over 15 attendees helped us spread the gospel with homeless people.

We received the following feedback from the volunteers that stepped out to help us.

- The outreaches gave them encouragement to incorporate homeless outreach into personal lifestyle.
- They built confidence in discussing Jesus with people
- They enjoyed the fellowship before and after evangelism.





Finance in review



2023 was another year where we experienced significant generosity from our community and deployed our financial resources towards helping more people to discover Jesus and equip him to make him known!

Where does our money come from?

As we are a charity, we rely on the donations of our community and fundraising. In-person community events remain our core source of income, with the remainder coming from our donor community.

Underpinning our donations is a faithful, formidable base of over 170 donors who contribute each month to ensure our work continues to grow month by month, year by year, to whom we are incredibly grateful.

What did we spend our finances on?

In the year ending March 2023, we raised close to £55k. Similarly we have also invested around £53k in that period to achieving the aims of the charity. 60% expenditure was spend towards running our events, missions trips and homeless outreaches. 40% towards staff costs and admin costs.

What has been the impact of our donations?

Hardship Fund

In 2023, we made available a hardship fund which subsidises the costs for anyone going through financial difficulties to attend our events. Through events such as our annual retreat we have seen over between 20–30 people each year, publicly declare their faith in Jesus through water baptism.

Outreach

Each year we visit the homeless during Winter months, delivering handmade goodie bags full of warm clothes, toiletries and food. Often with these outreach activities, we find that it is actually the volunteers who are most impacted by the stories they hear, and faith borne by the homeless they meet!





Funding summary

£55,000

Income

170

Monthly Donors

£53,000

Expenditure

We'd like to thank all our donors for their generous support



Acknowledgements

Our work is made possible by all those known and unknown who pray, volunteer and donate to our work. God has been faithful and we are excited to share with you these impact stories from 2023.

A special thank you to...

Our donors
Our volunteers
Our leadership team
On Mission volunteers

